



 **SUPREEN™**

kb CONTRACT 
TEXTILES. INVENTORY. SERVICE. SOLUTIONS.



SUPREEN™

The fabric that keeps liquid out and beauty in.™

Total Liquid Barrier

Surprisingly Soft

Environmentally Conscious

Ready for Bleach



SUPREEN™

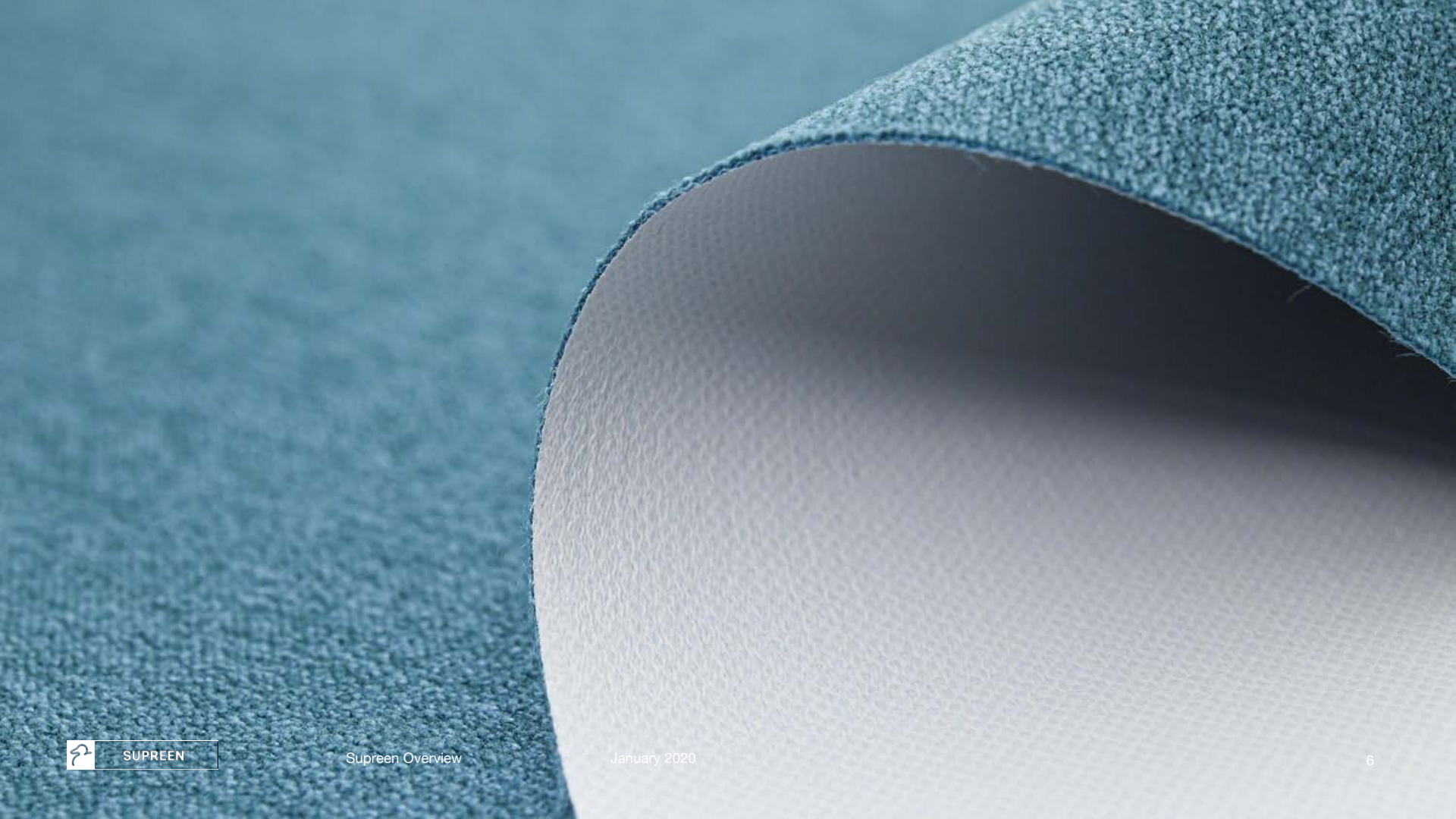
The fabric that keeps liquid out and beauty in.

Supreen marries cutting-edge woven and coated technology to create a unique liquid-barrier barrier textile. The result is a hard-working upholstery fabric with a luxurious look and a surprisingly supple hand. Supreen outperforms in the places and spaces where life hits hard.













SUPREEN™

Supreen Overview

January 2020

Built to Perform



Surprisingly Soft

Retains the beauty
and luxurious softness
of a woven fabric

Incorporates the
performance of a
coated textile

Incredibly supple hand

Upholsters extremely
well



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A Total Liquid Barrier

Beyond moisture barrier

Liquids will not penetrate the material

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Breathable

Exceptional breathability

Comfortable

Upholsters easily.



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Designed to Outperform

Exceeds contract grade upholstery standards

Suited for the toughest high-traffic environments

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Ready for Bleach

Tough enough for diluted bleach

Stands up to regular cleaning

Useful for healthcare installations

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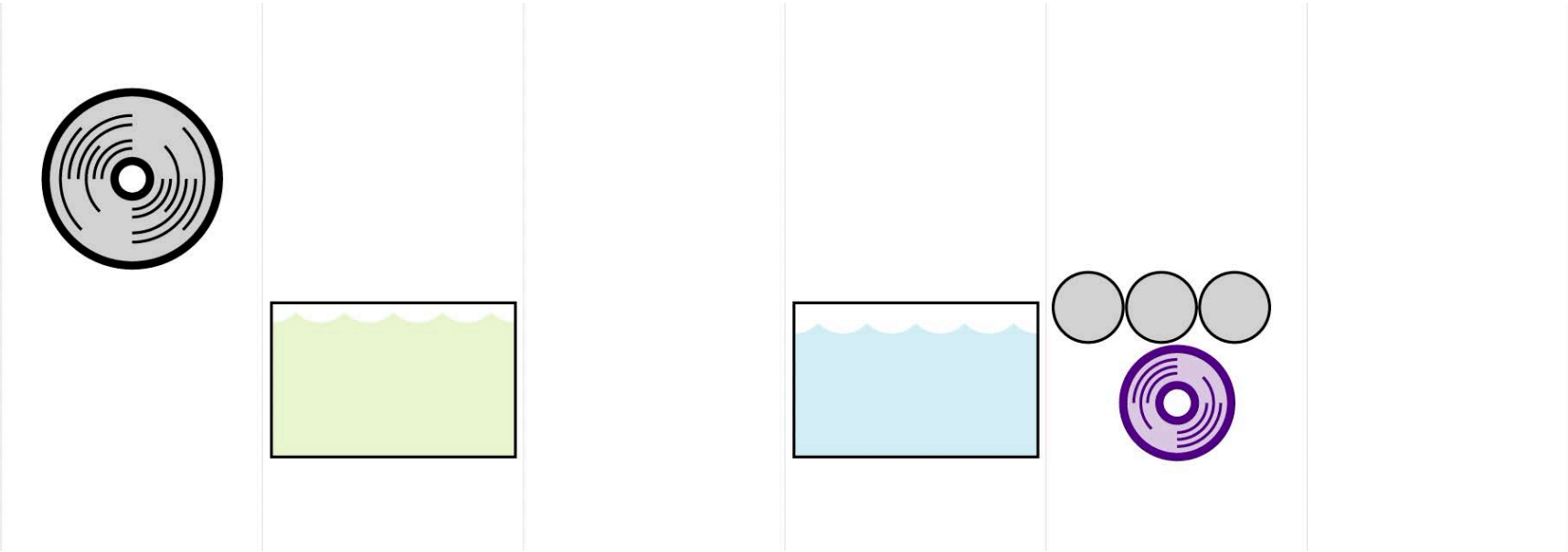
Environmentally Conscious

free of fluorocarbon

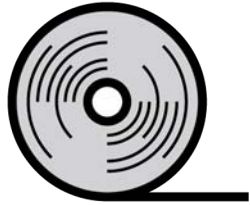
Uses a proprietary silicone blend is embedded in the fiber

PFC- and PFOA-free technology

How is Supreen Made

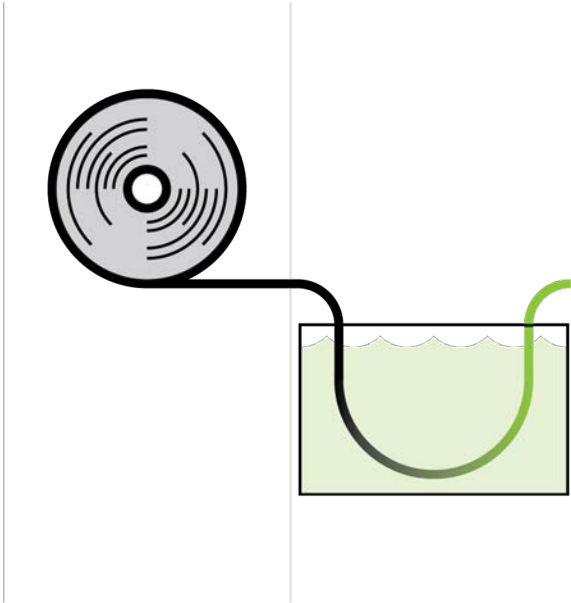


How is Supreen Made



Woven
Polyester Fabric

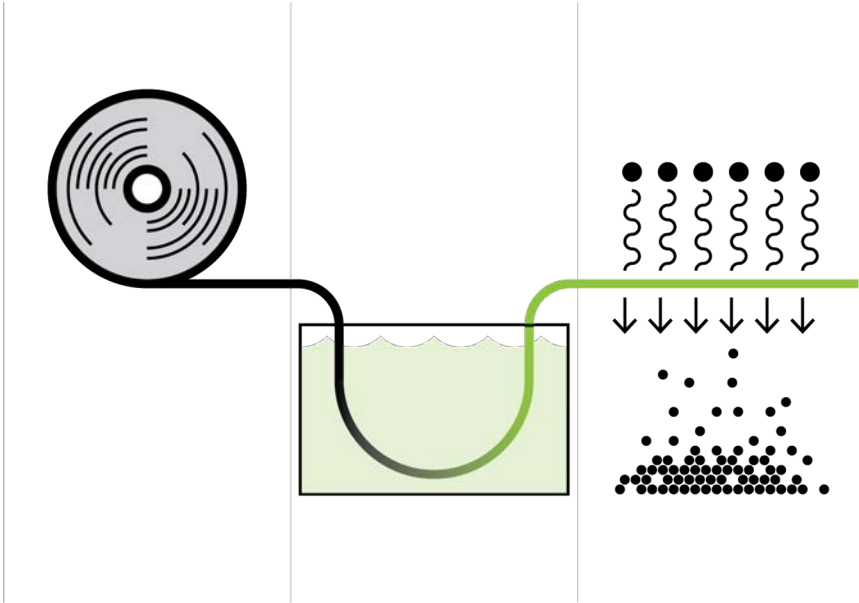
How is Supreen Made



Woven Polyester Fabric

Dyeing

How is Supreen Made

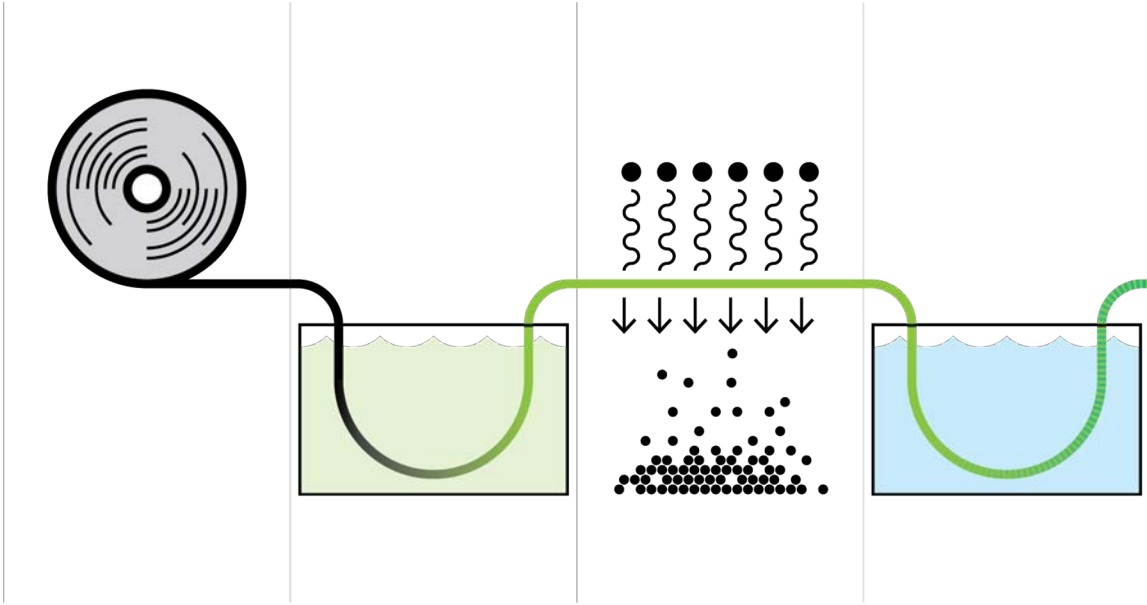


Woven Polyester Fabric

Dyeing

Purification

How is Supreen Made



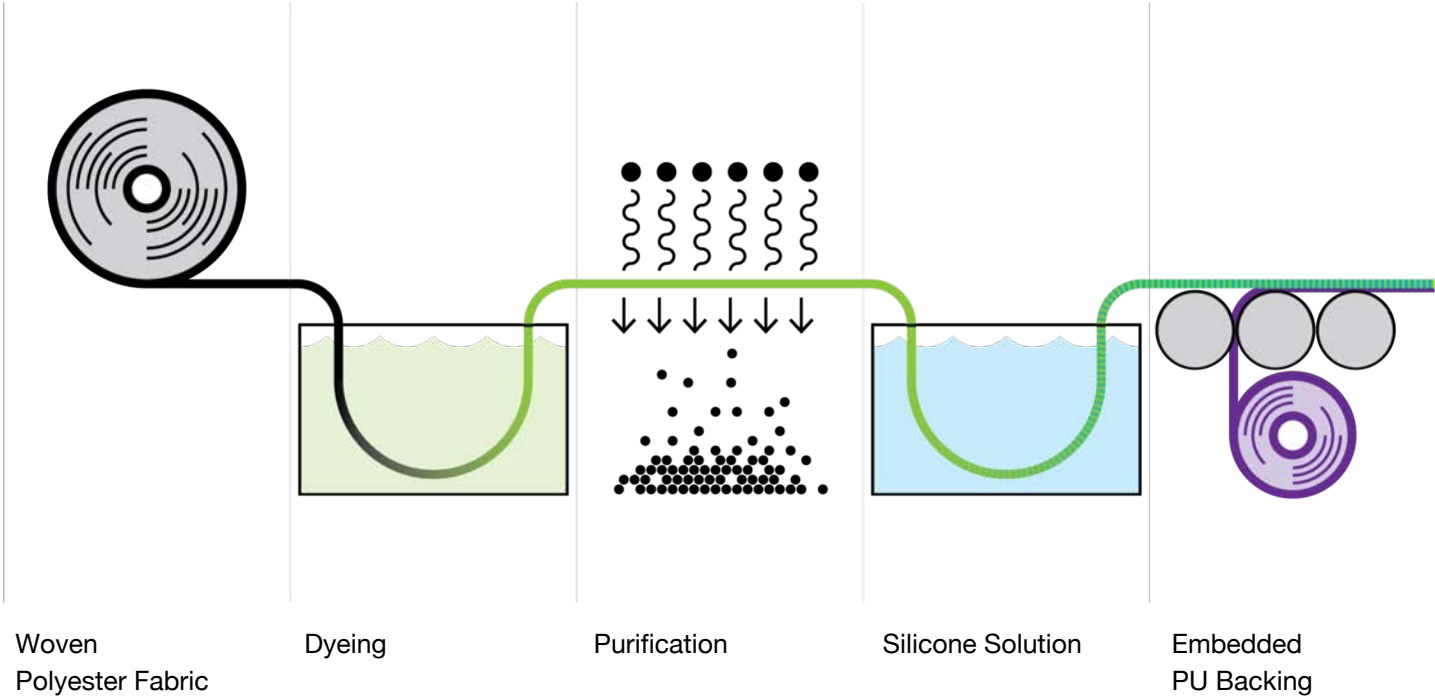
Woven Polyester Fabric

Dyeing

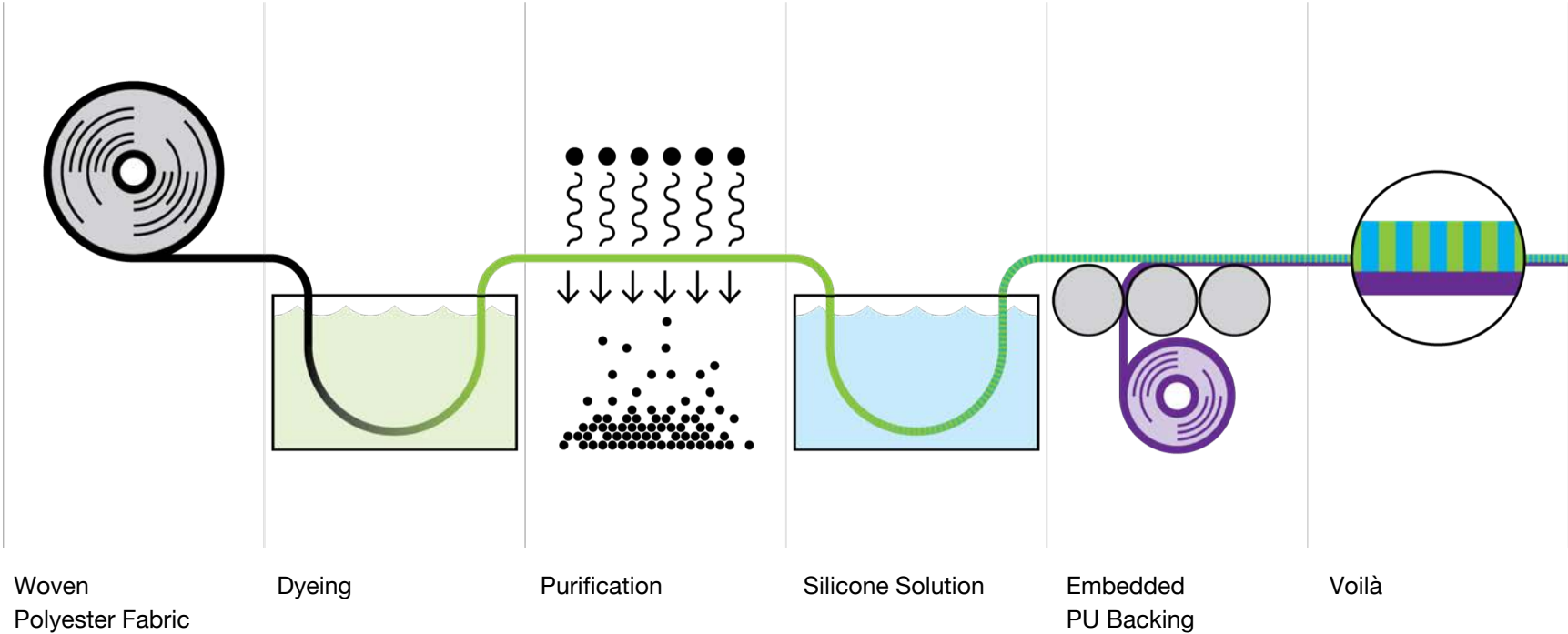
Purification

Silicone Solution

How is Supreen Made



How is Supreen Made



Performance with a Conscience

Environmentally Conscious

Supreen's stain repellent technology is free of fluorocarbon. Instead, a proprietary silicone blend is embedded in the fiber to protect against liquids and stains. This PFC- and PFOA-free technology makes it more friendly to the environment — and human health. Supreen is also HHI and Prop 65 compliant.

Resistance to Cleaners and Disinfectants

Supreen Cleaning Test Results						
	Day 1	Day 2	Day 3	Day 4	Day 5 Pre-Wipe	Day 5 Post-wipe
Accel TB	No effect	No effect	No effect	No effect	No effect	No effect
Caviwipes	No effect	No effect	No effect	No effect	No effect	No effect
Clorox Healthcare Bleach Germicidal Wipes	No effect	No effect	No effect	No effect	No effect	No effect
Clorox Hydro Peroxide	No effect	No effect	No effect	No effect	No effect	No effect
Diluted Bleach (1:10)	No effect	No effect	No effect	No effect	No effect	No effect
Isopropyl Alcohol (10%)	No effect	No effect	No effect	No effect	No effect	No effect
Lysol Spray	Slight effect	Slight effect	Slight effect	Slight effect	Slight effect	No effect
Neutral Disinfectant Cleaner	No effect	No effect	No effect	No effect	No effect	No effect
Oxivir TB	No effect	No effect	No effect	No effect	No effect	No effect
Purell Food Service Sanitizer	No effect	No effect	No effect	No effect	No effect	No effect
Sani Pro Multi-Surface Wipes	No effect	No effect	No effect	No effect	No effect	No effect
Sani Pro Table Turner	No effect	No effect	No effect	No effect	No effect	No effect
Super Sani Cloth	No effect	No effect	No effect	No effect	No effect	No effect
Super Sani Cloth AF3	No effect	No effect	No effect	No effect	No effect	No effect
Super Sani Cloth w/Bleach	No effect	No effect	No effect	Slight effect	Slight effect	Slight effect
Virex II 256	Moderate effect	Severe effect	Severe effect	Severe effect	Severe effect	Severe effect

The above test results are in lab conditions and do not constitute a guarantee of resistance to cleaners or disinfectants. Proper maintenance is recommended.

Resistance to Cleaners and Disinfectants

Supreen Stain Resistance Test Results Scale: 1 (No Stain Removal) – 5 (Complete Stain Removal)				
	Test Results		Cleaning Requirement	
	1 Hour	24 Hours	1 Hour	24 Hours
Health Care				
Blood	5	5	Water	Water
Iodine	4.5	4.5	Detergent	Solvent
Urine (Synthetic)	5	5	Water	Water
Hospitality				
Coffee	5	5	Water	Detergent
Italian Dressing	4.5	4.5	Detergent	Solvent
Ketchup	5	5	Detergent	Detergent
Mustard	5	5	Water	Detergent
Red Wine	5	5	Detergent	Detergent
Soy Sauce	5	5	Water	Detergent

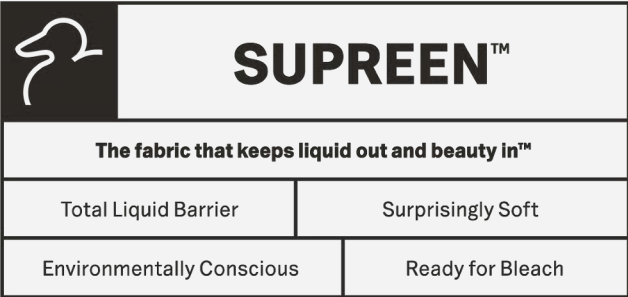
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What is in a name

Supreen

The Supreen name is a portmanteau constructed from two words. Each word references different key properties of Product X themselves, while together they combine to form a word that is phonetically similar to the word “supreme”, another association that highlights the superiority of this new performance brand.

The two words we’ve joined here are Supple and Preen. Supple is one of the key differentiators of the new offering, while the word preen has two purposes. The first purpose, with its use as a suffix, is to orient the product in the world of performance textiles, with its phonetic similarities to the suffix “-prene”, as used in Neoprene. The second purpose is actually twofold: an aquatic bird preens itself to waterproof its plumage, while we humans preen to make ourselves more attractive—an activity associated with pride and achievement. Coupling the performance brand name Supreen with the names of waterfowl further contextualizes the more metaphorical aspect of the name’s origin.



Thank you



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